

ABSTRACT OF THE DISCLOSURE

A photocurable pigment type inkjet ink composition including 5 to 95 wt% of water; 0.5 to 20 wt% of a pigment; 1 to 70 wt% of a photocurable component; and 0.0001 to 30
5 wt% of a reactive surfactant. The reactive surfactant can serve as a pigment dispersant for dispersing pigment particles or as an emulsifier for emulsifying the photocurable component.